

Training | **Augmented by AI** 

STORYTELLING TRAINING FOR LEADERS

Improve your storytelling skills and learn how to inspire and convince people with compelling stories.



2 days



Format: Presence



Product Code: SPF



KI Prompt Library

DESCRIPTION

Especially in times of uncertainty, change and complexity, it is not only numbers, data and facts that convince. It is real stories that evoke emotions, create trust and provide orientation. In this two-day "Storytelling Training", executives learn how they can significantly improve their communication skills through targeted stories.

Whether in meetings, presentations or in the context of social leadership: storytelling helps to get to the heart of the matter and to anchor it sustainably. Participants learn about different story formats and structures, explore the effects of language, body language and voice, and develop their own leadership stories.

The training is interactive, practice-oriented and can be implemented immediately. The goal is to present yourself authentically, communicate clearly and lead with stories. As an innovative highlight, we also use artificial intelligence in the seminar – for idea development, visualization, structuring and as a creative feedback tool for your stories.

In the training, you will work on a specific presentation and build it according to storytelling principles, present it and receive feedback.

- You understand how storytelling works as a leadership tool.
- You develop your own story prototypes for meetings, presentations or social media.
- You use AI to develop ideas, image concepts and your own story structures and to get sparring.
- You apply structures such as Pitch Perfect and Hero's Journey in a targeted way.
- You increase your impact through voice, body language and language.
- You present with a clear message and emotional access.



CONTENT

Day 1: Fundamentals & Story Design

On the first day, we cover the fundamentals of effective storytelling: You will learn about structure, formats and how to develop initial prototypes for personal stories, visions and change communication:

- What makes a good story?
- Storytelling vs. facts and figures (reporting)
- The three cornerstones of a strong story: goal, audience, storyteller
- Building blocks of good stories: conflict, polarization, desirable future (motivation)
- How can AI help develop ideas?
- Helpful story structures: 5 Beats Framework, Hero's Journey, Pitch Perfect
- Get to know story archetypes: Who am I?, Why am I here?, Values in Action etc.

Day 2: Storytelling in Practice & Storytelling Skills

The second day is all about application: you will develop your own leadership story, practice emotional language, body language and voice, and anchor storytelling in your daily communication:

- You will develop your own story step by step in the form of a presentation
- Use artificial intelligence and develop ideas, image concepts and story structures (with our prompt library)
- Arouse emotions: active language, signal words, first-person messages, hypnotic sentences
- Work with images: "Show, don't tell"
- Activate your body: voice, posture, mastering text/subtext as a storyteller
- Feedback rounds & practical simulations
- Transfer to everyday management & social media



This training consists of several integrated elements: knowledge transfer by experienced trainers, practical implementation with feedback & reflection, AI tools, and transfer into the managers' daily lives.

Active application in the workplace is crucial to not only deepen new knowledge but also to achieve visible success for your organization. To make this possible, we provide participants with a wide range of exercises, tools, and a library of proven AI prompts that ensure an exceptional learning experience and sustainable application.

In addition, we can tailor this seminar to your company.

"We work with triangility because they really know their way around customization!"

Henryk Schoder (VP People & Culture, X-FAB)

ABOUT US

We are a community of diverse disciplines, but with a clear focus: to support organizations on their way to a digital and sustainable future. Learn the principles, skills and tools for the 21st century.

The world needs more than just good management: it needs people-oriented innovation. Diversity and flexible working environments. More dialogue than discussion. Digital and technological expertise. Responsibility beyond profit. Systemic thinking and agility. Cultural awareness. The creativity of all.

CONTACT



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