

Workshop

Impact Business Design

Start your strategically sustainable organizational development with Impact Design.



2 days



Format: Presence or Online



Product Code: IBD

✓ CEO & Directors

✓ Business Manager

✓ HR & People Development

✓ Transformation Expert

✓ OD Experts

✓ Sustainability Experts

Description

Sustainability is a strategic imperative that affects all companies - from SMEs to corporations, but also communities, associations and other organizations.

The need to develop our economy and society in the direction of a regenerative - sustainable - economy arises from various drivers: changes to economic models (e.g. stakeholder economy), irreversible tipping points and planetary boundaries as well as new legal framework conditions (e.g. EU Green Deal).

The transformation from a linear to a regenerative economic model has a direct impact on the future actions of companies and organizations. This transformation requires a structured approach, the right thinking models, methods and tools. Equipped with these, you can derive new strategies, business models, initiatives and services and make your organization fit for the future. The Impact Business Design Workshop is the starting point for your sustainable organizational development. It is a methodical process that you, your team and your organization can use to actively shape the transformation to a regenerative, grandchildren-safe future.

We are experts in transformation and have been supporting companies on the path to their future for many years. Many transformation processes start too late or stagnate because there is a lack of clarity about the first steps or because attempts are made

to create the new using the means of the old.

With Impact Business Design as part of our Future Design Workshops, we provide you with the impetus and tools to start this transformation now:

- You will get to know the new "Impact Business Oscillogram" organizational model and use it to develop the most important elements of your impact business. The Impact Business Oscillogram is the central module for systemic-integral organizational development.
- You will go through the three phases of transparency, transcendence and immanence and learn how to use the Impact Business Architect tools in your organization.
- You will use the Impact Profiler to analyze the currently prevailing patterns of thinking, feeling and acting in your organization and describe the desirable state of your impact corporate culture.
- You will receive the Impact Business Design Playbook and make it your handbook for the regenerative transformation towards a sustainable future.

Overview

Phase 1: Transparency

In the transparency phase, you and your team prepare and work out the first three steps on your regenerative transformation:

- Why and for what do we want to embark on this journey?
- What do we want to develop and redesign?
- How do we want to approach the journey?

Phase 2: Transcendence

In the second phase, the journey to a new level of attitude and behavior begins. In this phase, many things will begin to falter, tensions will arise that will lead to new clarity. The transcendence phase will unleash creativity and potential:

- Where do we stand?
- Where do we come from?
- Where do we come from - and where do we want to go?
- Where do we want to go?

The Impact Business Design Workshop is based on 3 integrated elements: Moderation by experts, self-organized work in groups and on-the-job learning. In 3 phases, our experienced trainers provide helpful insights and skills relating to impact business, which are further developed in self-organized learning groups.

- What tensions do we recognize?
- Realisation of the interventions

Phase 3: Immanence

Like yin and yang, transcendence and immanence are two sides of the same coin. They are opposites, but should always be understood as one. The third phase is about internalizing the developments from phase 2 (transcendence) and integrating them harmoniously into the everyday life of the company:

- Reflection and resonance
- Redirecting restraining forces
- What we have learnt
- Celebrate successes



Included:
Impact Business Design Playbook: The guide to modeling sustainable organizations



"Companies can only remain relevant and attractive for investment by transforming into the grandchildren-safe age. Impact Business Design is a powerful tool for successful transformation."

Dr. Ingo Dahm, Founder capacura GmbH

About us

triangility is a vibrant community of Learning Designers and Leadership Experts from diverse disciplines.

We believe that the world needs more than just great management. It needs human-centered innovation. Diversity and liberated workplaces. More dialogue than discussion. Digital and technological saviness. Responsibility beyond profits. Systems thinking and agility. Culture consciousness. The creativity of all.

Contact



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