

Workshop

# FUTURE THINKING

Synthesizing and sense-making of noticeable signals from the future.



2 Days



Delivery: Online or Onsite



Product Code: FTW

✓ CEO & Directors

✓ Business Manager

✓ HR & People Development

✓ Transformation Expert

✓ OD Experts

✓ Technology Experts

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## Description

In our chaotic world of opinions, false urgencies, half-truths and hyped technologies, we need a feature to stay ahead of the game - the Trend Scout.

A scout observes and recognizes activity, data, patterns and other characteristics in their domain. The scout's method is to make sense of all the information available and develop better future strategies.

Futures literacy becomes the core competence of every future-oriented organization. It focuses on the following questions: what is the next technology trend that will change the world in a sustainable way? How can we prepare and capitalize on this potential?

Our Futures Thinking Workshop is designed to provide a structured, step-by-step process for exploring and tapping into these technology trends. The workshop begins by learning from well-known futurists of the past and present.

We will apply tools to practice and develop our scouting skills, brainstorm and prioritize signals, and connect them to potential new technologies. We will explore future scenarios and assess the impact on the environment, society and business models.

## Take Away

- Our Future Thinking Workshop creates radical shifts in perspective, identifies signals from the future and generates creative solutions for their use.
- The methods used create a broad portfolio of actionable ideas for future challenges and are integrated into an easy-to-use process.
- The scenarios found are examined and prioritized for their impact on the environment, society and business models.
- Emergent technologies are constantly emerging - this workshop will set you on the path and establish the skills and tools to benefit from them in the long term.



# Content overview

### Think like a futurist

Get to know the thought patterns and thinking models of futurists such as Jules Verne, Michio Kaku and Elon Musk and cultivate an open mindset

### Understand and apply the "Future Triangle"

Look into the future: discover how signals, megatrends and emerging (digital) technologies are connected. Decode these developments and apply them to your domain (industry, strategy, business model, product, etc.)

### Develop a scouting mindset

Discover how mental filters (bias) dangerously limit your creativity, collaboration, convergence. Instead, sharpen your probabilistic and systemic thinking to filter out real signals from the background noise

### Use the "Futures Cone"

Develop a range of different future scenarios in your domain by applying Scouting Mindset thinking models and patterns; examine changes to your company's products and strategy

### Apply the Scouting Toolkit

Explore an Emergent Technology of your choice, operationalize the use of this scenario in the group and make a decision; establish the Scouting Toolkit & Mindset as part of your New Work culture program

### Evaluate the impact of your scenarios

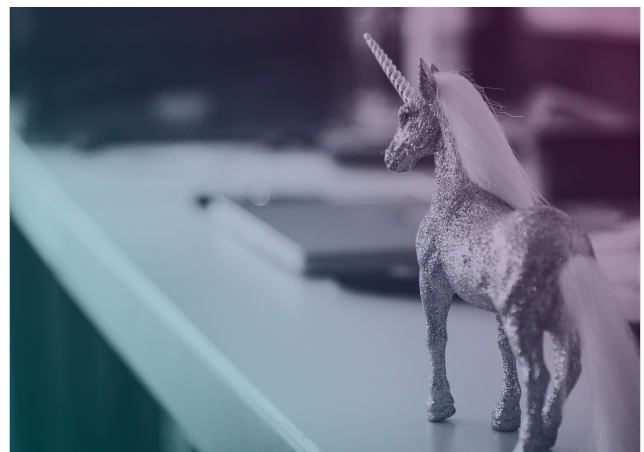
Examine the impact of your scenarios on the environment, society and business models. Develop a scouting roadmap for your organizational development and product development

## Methods & Philosophy

While we have explored many emerging technologies ourselves, we don't want to tell you which one is the most important for you – we guide you along a process so you can identify the most relevant ones for your organization.

We focus your team on three steps: orientation, creation, and implementation as an ongoing process.

Every participant contributes. We use a collaborative, dialogic approach unleashing the full potential of your team's creativity, insight and wisdom to truly create a new path forward.



## About us

We are a community with a wide range of disciplines, but one focus: re-define leadership for the 21st century.

The world needs more than just great management: It needs human-centered innovation. Diversity and liberated workplaces. More dialogue than discussion. Digital and technological savviness. Responsibility beyond profits. Systems thinking and agility. Culture consciousness. The creativity of all.

## Contact



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