

Learning Journey

SUSTAINABILITY LEADERSHIP

Expand your skills and competencies as a manager and become a sustainability leader



3 x 2 days



Format: Classroom or Online



Product Code: SL

✓ CEO & Directors

✓ Business Manager

✓ HR & People Development

✓ Transformation Expert

✓ OD Experts

✓ Technology Experts

DESCRIPTION

The economy and society are facing growing global challenges. These include the unbridled consumption of resources, social injustice, massive environmental pollution and noticeable climate change.

Sustainability is a megatrend that companies are experiencing - on the one hand through changing customer needs, and on the other through increasingly pressing political conditions. Good corporate governance is characterized above all by companies assuming social and ecological responsibility and engaging more intensively with the interests of all relevant stakeholders. At the same time, waste avoidance, circular economy and regenerative transformation open up new opportunities for success and long-term growth.

In order to exploit these potentials and contribute to solving our global challenges, changes are necessary. This includes developing and implementing a strategy for sustainability, adapting business models and up-skilling managers. It is also important to actively involve all employees in the development and implementation of sustainable solutions right from the start.

This Learning Journey provides knowledge, competencies and necessary tools that all leaders need. It enables them to become shapers of their sustainable future.

- We examine with you the significance of the sustainability megatrend and how you can take responsibility for a sustainable future. You also learn about important trends and factors that influence sustainability.
- You will explore the growth potential of a sustainable company and use it to design your business.
- You will learn the most relevant frameworks, tools and methods to develop sustainability, circular economy and future-proof business models.
- You will work on your roadmap for sustainability and create the conditions for this necessary transformation.
- Discover how to overcome resistance and engage all relevant stakeholders - and establish a sustainable corporate culture.

OVERVIEW

MODULE 1 - SUSTAINABILITY & STRATEGY

What do we talk about when we talk about sustainability? Sustainability is becoming a strategic imperative. But different terms circulate, and all of them describe only (large or small) aspects of sustainability. In the first module we provide context: participants get an overview of the basic laws, initiatives on global as well as EU/national level, frameworks, approaches.

MODULE 2 - BUILDING SUSTAINABLE BUSINESS

Companies want to develop products and services based on sustainable standards. Business models are adapted. In the

second module, participants use familiar and new methods to discover new opportunities for products, services and business capabilities. We explore the Building Blocks for future business and how they can be built.

MODULE 3 - DESIGNING SUSTAINABLE ORGANIZATIONS

Sustainability in companies is not a project, but the beginning of a profound cultural change. In the third module, leaders learn to decisively shape the framework conditions for this, to deal with resistance, to develop communication for sustainability & change and thus to accompany all stakeholders.

METHODS & PHILOSOPHY

This Learning Journey consists of three integrated elements: Classroom Training, Challenges in Self-Organized Learning Groups, and On-Demand Learning.



In 3 modules, our experienced trainers provide helpful insights and practical know-how around sustainability in business, which are further developed in self-organized learning groups. In addition to the content, you benefit from modern learning formats and can expand your network. You will work in peer groups with ample opportunities to discuss, share your knowledge, deepen what you have learned and exchange experiences.

The active application of the content in everyday work is crucial to not only deepen new knowledge, but to achieve visible success for your organization. We provide participants with a wide range of exercises and tools that ensure an exceptional and successful learning experience and result. Leaders thus develop very concrete approaches to sustainability in your organization.

CONTENT & FLOW

Connect Session

In this short session (90min), we familiarize leaders with the purpose, learning objectives, and framework, and set the common ground rules for the upcoming Learning Journey.

Module 1: Sustainability & Strategy

- Definition and understanding of sustainability and its aspects (ESG - economic, environmental, social)
- Global goals for sustainability and legal requirements (e.g. Agenda 2030, UN Sustainability Development Goals and EU measures).
- Drivers and trends influencing sustainability and measurement of impact.
- Opportunities and growth potentials related to sustainable business practices
- Sustainability transformation - a simple transformation model for designing a sustainable business.

Module 2: Building Sustainable Business

- Sustainability Design - How to use familiar methods to reduce complexity and develop sustainable products, services and business models (e.g. Design & System Thinking, Business Model Design)

- Identifying Opportunities - Learn new methods and tools to develop potentials and achieve sustainability goals (e.g. ReSOLVE, Butterfly Model, Circular Economy)
- Sustainable Business Models - Discover approaches and best practices for designing sustainable business models (e.g. Closing The Loop, Green Supply Chain, etc.)
- Sustainability Enablers - Overview of relevant building blocks (technology, data, leadership, people & culture) that enable and accelerate the transition to a more sustainable business.

Module 3: Designing Sustainable Organizations

- Organizational Culture for Sustainability - Analyze your organizational culture and design interventions and behaviors to promote sustainable development and embed "thinking sustainability."
- Responsible Leadership - Develop your leadership role further and become a pioneer for more sustainability in the company.
- Build competencies in dealing with resistance, inertia, emotional uncertainty and become a mentor and enabler
- Hero's Journey Sustainability - Storytelling & Communication - Explore and understand the needs of your stakeholders, develop core messages, communication strategy and structures and a sustainability story

„We work with triangility because you really know how to customize!“

Henryk Schoder (VP People & Culture, X-FAB)

ABOUT US

triangility is a vibrant community of Learning Designers and Leadership Experts from diverse disciplines who join their forces to pursue on one common goal: To empower positive transformation in people and organizations through the principles, competencies, and practices of New Leadership.

We believe that the world needs more than just great management. It needs human-centered innovation. Diversity and liberated workplaces. More dialogue than discussion. Digital and technological saviness. Responsibility beyond profits. Systems thinking and agility. Culture consciousness. The creativity of all.

CONTACT



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