

From Purpose to Practice.

A structured way to begin a Learning Journey or any other co-creative path and create Direction, Alignment and Commitment.

DESCRIPTION FROM PURPOSE TO PRACTICE

Why?

When people gather to co-create, the purpose of this is not always clearly communicated. Different people have different perspectives, goals or desires.

From Purpose to Practice is a brief structure to create Direction, Alignment and Commitment in a co-creative team. It should not take longer than 90min and is a great opener for a longer Journey.

The 4 steps

It all starts with finding and articulating the purpose of this session(s). Why should anyone attend and contribute? What is the outcome for? How will it change the world?

If that is defined, the next step is finding common principles of working together in this co-creation. Think about rules and agreements that make collaboration trustful and easy.

Structures help all participants to orientate and create order. Structures are the plan, tools and platforms to communicate, distribute information, share knowledge, report to other stakeholders etc.

Finally, practices describe the way forward: the next steps in the process, specific actions etc.



INSTRUCTION FROM PURPOSE TO PRACTICE

How to perform it

The process is designed in 4 steps. Each step will be done equivalently. You start with the first step 'Purpose' and may do a 1-2-4-all first, then discuss the findings.

Do the other steps accordingly.

triangility

Duration:

*approx. 15 min per step
First step 'purpose' may
require more time*

Individual/Group:

*Individual, small groups
Entire group*

Material:

*Flipchart for each step
Sticky notes
Markers*

Why is the work important for you and the larger community?

Start individually and think about your purpose, after 1-2 minutes start a conversation with others and select / share your view on the purpose.

What rules must we absolutely obey to succeed in achieving our purpose?




Start individually and think about your purpose, after 1-2 minutes start a conversation with others and select / share your view on required rules and principles.

How must we organize (both micro- and macro-structures) and distribute control to achieve our purpose?

Start individually and think about your purpose, after 1-2 minutes start a conversation with others and select / share your view on required required structures. Think about work processes, platforms, distributing information, communication channels, decision making processes etc.

What are we going to do?

How will we start the process, what are the next steps?

<p>Purpose</p> 	<p>Principles</p> 
<p>Structures</p> 	<p>Practices</p> 