

Workshop

# SCOUTING EMERGING TECHNOLOGIES

Synthesizing and sense-making of noticeable signals



2 Days



Delivery: Online or Onsite



Product Code: SET

✓ CEO & Directors

✓ Business Manager

✓ HR & People Development

✓ Transformation Expert

✓ OD Experts

✓ Technology Experts

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## DESCRIPTION

In our chaotic world of opinions, hyped technologies, false urgency and half truths we need a function to stay ahead of the game - a technology trend scout.

By definition, a scout observes and detects information about activities, data and other characteristics of an assigned recon area. The recon process is to make sense of all scouted information and develop better future-strategies.

Scouting Emerging Technologies is a core competency in every forward thinking organization, focusing on: What's the next technology that will transform the world? How will we adapt, and capture it's potential?

Our 'Scouting Emerging Technologies Workshop' is designed to give a structured, step-by-step approach guiding towards scouting and prospecting these technology trends.

The workshop starts by learning from well know futurist of the past and present.

We apply tools to exercise and develop our scouting mindset, brainstorm and prioritize signals and connect them to potential emerging technologies. We'll explore future scenarios and evaluate the impact on environment, society and business models. Finally, we define and prioritize next steps for your organization, to deliver results while minimizing potential risk.

## TAKE AWAY

The Scouting Emerging Technologies Workshop unleashes creativity, nurtures identifying and sense making of signals. It creates a broad portfolio of actionable ideas for new scouting and prospecting capabilities and brings everything into a structured scouting process. The identified scenarios will be evaluated against environment, society and business models. Emerging Technologies arise all the time – this workshop gets you started to be in the driver seat. Now.



## CONTENT OVERVIEW

### BECOMING A FUTURIST

Learning from futurists like Jules Verne, Michio Kaku, Elon Musk and cultivate an open thinking attitude

### UNDERSTANDING THE „FUTURE TRIANGLE“

Explore how signals, mega trends and emerging technologies are connected Emerging trends in disclosure and reporting standards & implications for business leaders

### DEVELOP A SCOUT MINDSET

Discover how mental filters, creativity, collaboration, convergence, probabilistic and system thinking impact your capability to filter out noise from the real signals.

### USE THE „CONE OF FUTURE“

Develop a set of different future scenarios using the Scout Mindset

### APPLY THE SCOUTING EMERGENCY TOOLKIT

Operationalize the learned as a group and explore the emerging technology of your choice

### EVALUATE THE IMPACT OF YOUR EMERGING TECHNOLOGY SCENARIOS

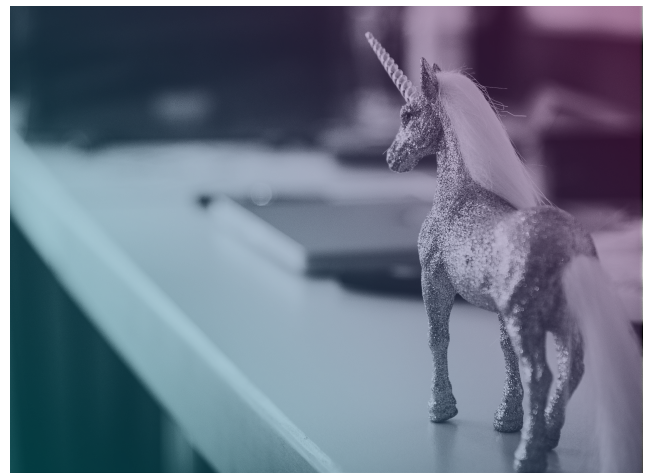
Identify how your scenarios are impacting environment, society and business models and develop your own scouting roadmap

## METHODS & PHILOSOPHY

While we have explored many emerging technologies ourselves, we don't want to tell you which one is the most important for you – we guide you along a process so you can identify the most relevant ones for your organization.

We focus your team on three steps: orientation, creation, and implementation as an ongoing process.

Every participant contributes. We use a collaborative, dialogic approach unleashing the full potential of your team's creativity, insight and wisdom to truly create a new path forward.



## ABOUT US

The world needs more than just great management: It needs human-centered innovation. Diversity and liberated workplaces. More dialogue than discussion. Digital and technological saviness. Responsibility beyond profits. Systems thinking and agility. Culture consciousness. The creativity of all.

We are a community with a wide range of disciplines, but one focus: re-define leadership for the 21st century.

## CONTACT



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