

Training

INTRODUCTION TO SUSTAINABILITY

Driving a responsible and regenerative future through business.



1 Day



Delivery: Classroom / Online



Product Code: DBS

✓ CEO & Directors

✓ Business Manager

✓ HR & People Development

✓ Transformation Experts

✓ OD Experts

DESCRIPTION

Over the past two decades, the role of organisations in society has changed significantly. Whilst the so-called ‘shareholder capitalism’ has provided us with strong economic growth, it has also led to severe social and environmental damage.

Thus, the U.S. Business Roundtable and the World Economic Forum recently re-defined the purpose of business in the 21st century and established ‘stakeholder capitalism’ as a new paradigm for “building back better”.

Thought-leading organisations have already recognised that they can only reach their full potential and keep competitive advantage in the post-growth economy when they consider all stakeholders, including customers, partners, employees, society and the planet within their decision-making processes and equally pursue economic, social and environmental goals.

But how do you get started?

Due to the overload of information on the topic of managing sustainability, this training aims to bring clarity into the confusion by providing leaders with an overview of the most recent developments, important requirements, and first action steps for implementing a responsible and sustainable stakeholder-oriented strategy in their companies.

TAKE AWAYS

This training is specifically designed for managers and leaders and provides a compact introduction to sustainability:

- You will learn about the most important global developments and milestones on the way to a sustainable (business) future
- You will get an overview of the most important concepts, standards, frameworks, and methods that allow you to competently participate in sustainability discussions and initiatives
- You will learn how to integrate your stakeholders into business decisions and pursue economic, social and environmental goals at the same time
- You will develop an initial business case for managing sustainability in your company with guidance from our seasoned experts

OVERVIEW

SEEING THE BIGGER PICTURE

- A brief history of sustainability: The most important developments to date
- Factors accelerating change: From pandemics and climate crises to changing expectations of investors, customers, consumers and employees
- The shift towards a 'purpose-driven' economy
- The convergence of corporate sustainability and digital transformation

“DEMYSTIFYING” SUSTAINABILITY

- Business as a driver of positive global transformation: The Sustainable Development Goals (SDGs) and the UN Global Compact.
- Understanding ESGs: Environmental, Social, Governance
- Emerging business models: Purpose-led, shared value, B corporations, stakeholder capitalism, post-growth & circular economy
- The role of digital transformation in enhancing corporate sustainability

- New obligations and standards for disclosure of goals, initiatives and KPIs around sustainability and the impact on CEO & executive management

DEVELOPMENT OF A BUSINESS CASE

- Brainstorming: How can sustainability positively impact innovation, customer loyalty or employer branding and improve your long-term financial performance?
- Benchmark: Case studies on sustainable business practice

NEXT STEPS

- We take a look at global initiatives and trends that will shape your long-term business goals, and identify how you can leverage them
- We discuss how your financial goals can be designed for the benefit of all stakeholders

METHODEN & PHILOSOPHIE

This introduction to sustainability workshop equips leaders with important insights, effective strategies, and practical frameworks for managing sustainability, which they will apply in interactive exercises and dynamic group discussions.

ABOUT US

triangility is a vibrant community of Learning Designers and Leadership Experts from diverse disciplines who join their forces to pursue on one common goal: To empower positive transformation in people and organisations through the principles, competencies, and practices of New Leadership.

We believe that the world needs more than just great management. It needs human-centred innovation. Diversity and liberated workplaces. More dialogue than discussion. Digital and technological saviness. Responsibility beyond profits. Systems thinking and agility. Culture consciousness. The creativity of all.

CONTACT



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