triangility

Workshop

DEMYSTIFYING BUSINESS SUSTAINABILITY

Create business value by delivering a sustainable future for all.

🕐 1 Day   💻 Delivery: Online or Onsite   ‖‖‖ Product Code: DBS

✓ CEO & Directors   ✓ Business Manager   ✓ HR & People Development   ✓ Transformation Expert   ✓ OD Experts

DESCRIPTION

Over the past few decades we have seen a significant shift in businesses' role in society. Whilst shareholder capitalism has delivered economic growth, it has left a path of social and environmental destruction in its wake. And amidst the health and economic crises wrought by COVID-19, as well as the calls for social justice in many countries, there is renewed focus on how companies need to evolve to be more resilient and responsive to the needs of all its stakeholders.
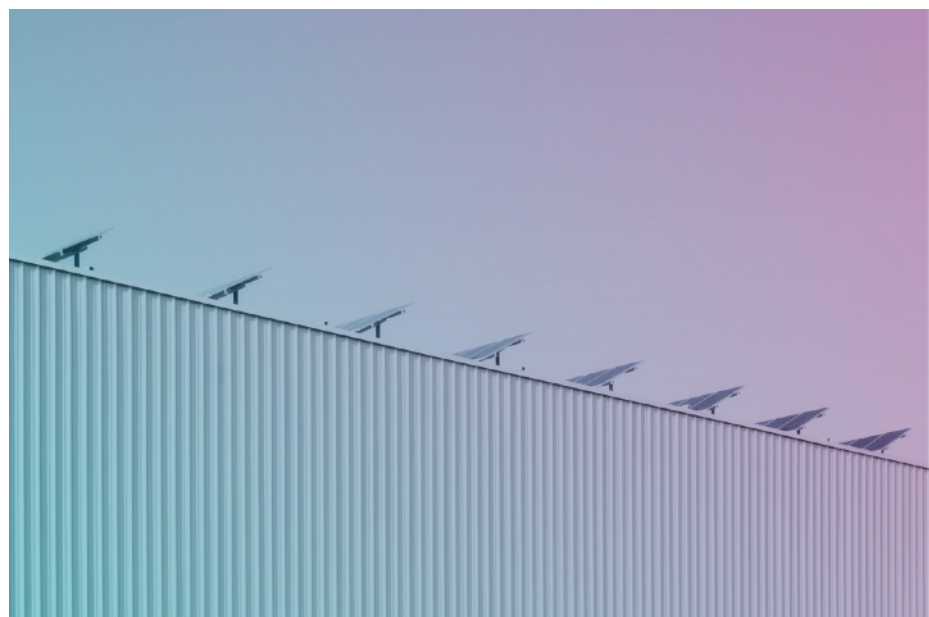
Both the US Business Roundtable and the World Economic Forum have recently re-defined the purpose of a company – from Shareholder Primacy to Stakeholder Capitalism. Leading companies are now embracing purpose beyond profit, recognizing that "without a sense of purpose, no company, either public or private, can achieve its full potential. It will ultimately lose the license to operate from key stakeholders."*

Business sustainability is taking on a new urgency, with demands from investors, consumers and employees alike. The sustainability revolution is upon us and, like the digital revolution that preceded it, promises to fundamentally change everything.

*Blackrock CEO Larry Fink, 2018 letter to CEOs

TAKE AWAY

Specifically designed for business leaders, this workshop will demystify business sustainability and provide insight as to why now, more than ever, it's time to create a new "business normal" that delivers a sustainable future for all stakeholders. You will get insights into trends & frameworks and the role of technology - and you will learn how to start building a sustainability business case for your organization.

CONTENT OVERVIEW

WHY NOW?

- A brief history of sustainability - The key drivers and milestones that have brought us to where we are today
- The many factors accelerating changes – from the pandemic and the climate crisis to the changing expectations of investors, consumers and employees
- The rise of the purpose-led company and the trends towards stakeholder capitalism
- The convergence of corporate sustainability & digital transformation

DEMYSTIFYING SUSTAINABILITY

We explain the core elements of business sustainability and the emerging trends business leaders need to be thinking about:

- Understanding ESG - Environmental, Social, Governance
- Emerging business models - Purpose-led, Share-Value, B-Corporations, Circular Economy
- The role of digital transformation in business sustainability

- Business as partners in global development - the Sustainable Development Goals (SDGs), the UN Global Compact
- Emerging trends in disclosure and reporting standards & implications for business leaders

THE BUSINESS CASE

- How sustainable business practices can spur innovation, build customer loyalty, attract and engage employees and improve long-term financial performance
- Case studies of business sustainability in action

WHAT'S NEXT?

- We'll take a look at global sustainability issues and trends that will shape the business agenda going forward and discuss the opportunities to create business advantage whilst delivering a sustainable future for all stakeholders

METHODS & PHILOSOPHY

This introductory class for managers provides insights and content, but also integrates practical exercises and group discussions.

ABOUT US

The world needs more than just great management: It needs human-centered innovation. Diversity and liberated workplaces. More dialogue than discussion. Digital and technological savviness. Responsibility beyond profits. Systems thinking and agility. Culture consciousness. The creativity of all.

We are a community with a wide range of disciplines, but one focus: re-define leadership for the 21st century.

CONTACT

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