

Training

SCOUTING EMERGING TECHNOLOGIES

Identify the next wave of technology shaping our future



1 Day



Delivery: Classroom and Online



Productcode: SET

DESCRIPTION

Digitalization is upon us – changing how we work and create value. The enduring question: What’s the next technology that will transform the world like the internet did and how will we adopt and innovate? Every leader needs to understand new technological mega-trends and the threats and opportunities that they provide. Scouting Emerging Technologies must become a core competency in every organization.

Our ‘Scouting Emerging Technologies workshop’ is designed to give you a structured, step-by-step approach to guide you towards scouting and prospecting these mega-trends. The workshop starts by looking into how the brightest minds from the past and today predicted pretty accurately the future. We brainstorm and prioritize potential mega-trends by evaluating relevant market forces and exploring the impact of data and technology on your future business. Finally, we define and prioritize steps to prospect these new emerging technologies for your organization, delivering results while minimizing the potential risk.

TAKE AWAYS

The Scouting Emerging Technologies Workshop unleashes creativity, creates a sense of urgency, and provides direction. It creates a broad portfolio of actionable ideas for new scouting and prospecting capabilities and brings everything into a scouting roadmap. Digital Megatrends are happening all the time – this workshop gets you started to be in the driver seat. Now.



CONTENT OVERVIEW

BECOMING A FUTURIST

Learning from futurists like Jules Verne, Michio Kaku, Elon Musk and cultivate an open thinking attitude

FUNDAMENTALS BEHIND DIGITAL MEGATRENDS

Explore how digital megatrends can be clustered into Foundational, Enabling, Disrupting and Next Emerging categories

ANALYSE KEY MEGATRENDS THROUGH EXAMPLES

Learn how Digital Reality, Analytics/AI, Cognitive, 5G/IoT/ Tactile Internet, Advanced Robotics, Quantum are changing the environment short to long term

REFLECT ON FORCE AND IMPACT

Explore how this trends potentially will impact today's organizations, business models and society

DEVELOP A DIFFERENT ATTITUDE

Discover how lateral and probabilistic thinking can help to reframe how we approach emerging technologies

LEARNING FROM OTHERS (the good, the bad and the ugly)

Validate existing examples and develop your own scouting roadmap

METHODS AND PHILOSOPHY

While we have explored many megatrends ourselves, we don't want to tell you which one is the most important for you – we guide you along a process so that you can identify the most relevant ones for your organization. We focus your team on three steps: orientation, creation, and implementation as an ongoing process. Every participant contributes. We use a collaborative, dialogic approach unleashing the full potential of your team's creativity, insight and wisdom to truly create a new path forward.

ABOUT US

We are experts and pioneers. We leverage cutting edge principles in Business, Organizational Culture and Structure, and Leadership combined with veteran knowledge of IT and business technology. Our team has delivered workshops in more than 50 countries, working with 14.000 businesspeople and technologists worldwide.

HOW CAN WE IMPACT YOUR TRANSFORMATION?

Contact us easily under



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[Website contact form](#)

